

That which is claimed is:

1. A process for providing real-estate information, comprising:
providing a buyer information web page showing potential buyer information,
wherein the potential buyer information comprises a potential buyer name and at least one of the following: a new activity summary associated with the potential buyer name, a new views summary associated with the potential buyer name, a new tags summary associated with the potential buyer name, and a last login summary associated with the potential buyer name.
2. The process of claim 1 wherein the potential buyer information comprises the new activity summary associated with potential buyer name.
3. The process of claim 2 wherein the potential buyer information comprises the new views summary associated with the potential buyer name.
4. The process of claim 3 wherein the potential buyer information comprises the new tags summary associated with the potential buyer name.
5. The process of claim 4 wherein the potential buyer information comprises the last login summary associated with the potential buyer name.
6. The process of claim 5 wherein the new activity summary comprises a new activity number indicating the number of properties meeting a buyer profile associated with the potential buyer name that have been modified in an available property database since a previous view of a new activity web page associated with the potential buyer name.

23. A process for providing real-estate information, comprising: providing a comparative market analysis (CMA) list web page showing subject property information, wherein the subject property information comprises a property identifier and at least one of the following: a new appointments summary associated with the property identifier, an area activity summary associated with the property identifier a seller accounts summary associated with the property identifier, and a last login summary associated with the property identifier.

25. The process of claim 24 wherein the subject property information comprises the new appointments summary.

27. The process of claim 26 wherein the pre-defined event comprises at least one of the following: an addition to a property database and a change in status.

29. The process of claim 28 wherein the new area activity summary comprises a number indicating the earliest modification date associated with properties shown on the new area activity web page after the date of the previous view of the new area activity web page associated with the property identifier.

30. The process of claim 29 wherein the new appointments summary comprises a new appointments number indicating the number of appointments carried out in relation to the property associated with the property identifier since a previous view of a new appointments web page associated with the property identifier.

31. The process of claim 30 wherein the seller accounts summary comprises an owner of the property associated with the property identifier.

32. The process of claim 31 wherein the CMA web page comprises an property column comprising the property identifier and an area activity column comprising the new area activity summary.

33. The process of claim 32 wherein the CMA web page further comprises an appointments column comprising the new appointments summary.

34. The process of claim 23 wherein the new area activity summary comprises a new area activity hyperlink.

35. The process of claim 34 further comprising providing a new area activity web page upon activation of the new area activity hyperlink.

36. The process of claim 35 wherein the new area activity web page comprises a list of properties within a pre-defined profile undergoing a pre-defined event in a pre-defined time period.

37. The process of claim 36 wherein the pre-defined profile comprises at least one of the following: price range, geographic area, builder, number of bedrooms, and square footage.

38. The process of claim 37 wherein the pre-defined event comprises at least one of the following: an addition to a property database and a change in status.

39. The process of claim 38 wherein the change in status comprises a sale.
40. The process of claim 39 wherein the list of properties shows at the top of the list properties added to the list after the last viewing of the list.
41. The process of claim 40 wherein the properties added to the list after the last viewing of the list are highlighted.
42. The process of claim 23 wherein the new appointments summary comprises a new appointments hyperlink.
43. The process of claim 42 further comprising providing a new appointments web page upon activation of the new appointments hyperlink.
44. The process of claim 43 wherein the new appointments web page comprises a list of appointments carried out in relation to the property associated with the property identifier.
45. The process of claim 44 wherein the list of appointments shows at the top of the list appointments added to the list after the last viewing of the list.
46. The process of claim 45 wherein the appointments added to the list after the last viewing of the list are highlighted.